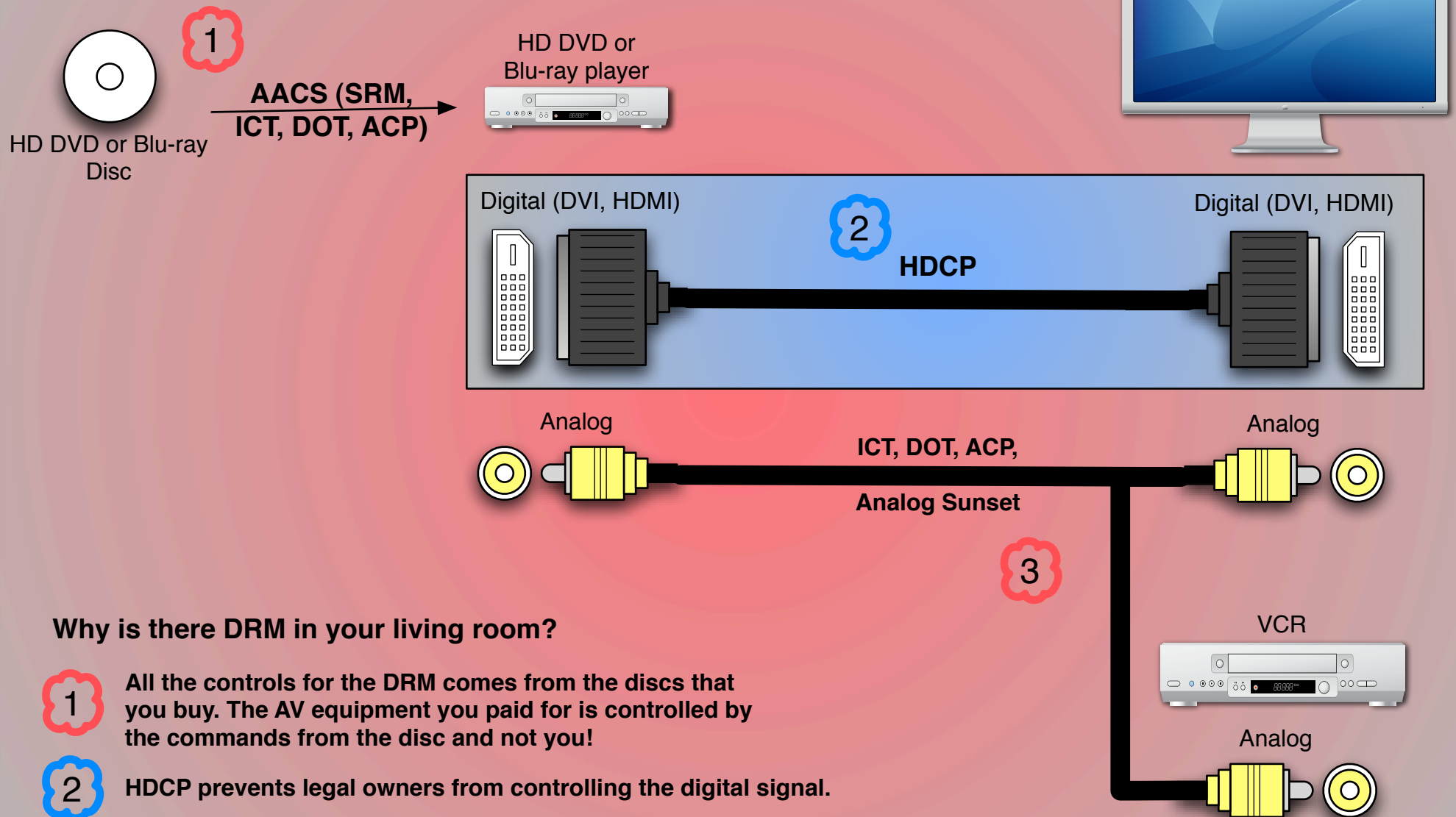


# DRM is in your living room: Focus on HD and AACCS!



## Why is there DRM in your living room?

- 1** All the controls for the DRM comes from the discs that you buy. The AV equipment you paid for is controlled by the commands from the disc and not you!
- 2** HDCP prevents legal owners from controlling the digital signal.
- 3** These technologies focus on preventing legal owners from controlling the analog signal. By 2014 all analog outputs will be turned off!